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## Cost-effective yet Practical True HD Video Conferencing Solution for All

In today's business environments, the keys to success are fundamentally about saving time, reducing cost, and improving efficiency. These factors are even more critical for all business individuals, small and medium business owners. Often times SMB owners find that frequent business traveling not only increases its operating cost and erodes margins, but also wastes time and money on commuting and transportation. To this point, video conferencing seems to be the best solution to heal these pains.

Currently there are a couple of options for video conferencing, such as:

*Ordinary consumer grade webcams*, which are usually

- Low video quality
- No business applicable feature-set
- Consumer grade components (plastic lens, budgetary form factor)

*Big ticket enterprise video conferencing products*, and they are:

- Restrictive implementation overhead
- Extravagant hardware requirements
- Costly monthly maintenance fees

Apparently these options are neither ideal nor practical for main street business to use.

The best solution for SMB owners is faceVSION's True HD Video Conferencing Solution.

These are the reasons why:

- ☺ Non location dependent/ Mobile portability
- ☺ HD Video conferencing anytime anywhere.
- ☺ Low resource overhead
- ☺ Minimal initial investment- cost is less than a round trip ticket
- ☺ All in one solution
- ☺ HD Video conferencing anytime anywhere

So, choose our faceVSION™ True HD Video Conferencing Solution as your video conferencing companion now, all you need is PC/laptop and a reason to meet!